

## **TYRELIFE™ Replacement Policy**

Participants agree to be bound by these terms and conditions (the “**Terms and Conditions**”).

### **Definition**

1. The following definitions apply to these Terms and Conditions.

Claim Period	Within 12 months of the original Tyre purchase registered for TYRELIFE™.	
Tyre Damage	Means any Tyre accidental damage caused by impact with kerbs, cut and penetration from foreign bodies (nails, shards, etc.). Any damage caused by vehicle misalignment willfully or deliberately is exclusively excluded.	
Participant	A natural person that is a resident in the Territory aged 18 or over.	
Replacement Policy	Time period from date of purchase	Discount available
	1 – 3 months	100%
	4 – 6 months	50%
	7 – 12 months	25%
	The TYRELIFE™ replacement policy is only applicable if you purchase and have fitted a set of Tyres in a single transaction, from an Al Hawai Tyre Co. store.	
Territory	United Arab Emirates.	
Tyre	A new PIRELLI branded Tyre 18" and above. Pirelli Motorsport, PIRELLI COLLEZIONE and PIRELLI COLOR EDITION Tyres are not eligible for the TYRELIFE™ replacement policy.	
Promotion Period	15 <sup>th</sup> April 2022 to 15 <sup>th</sup> April 2023.	
Website	<a href="http://www.mypirelli.ae/control/tyre-life">http://www.mypirelli.ae/control/tyre-life</a>	

### **The Promoter**

2. The promoter is Al Hawai Tyre Co.

### **Promotion**

3. If a Tyre is damaged within 1 year of purchase, the Participant will be able to purchase a new Tyre based on the following:

Time period from date of purchase	Discount available
1 – 3 months	100%
4 – 6 months	50%
7 – 12 months	25%

4. The TYRELIFE™ replacement policy is only applicable if you purchase and have fitted a set of Tyres in a single transaction, from an Al Hawai Tyre Co. Store.

### **Eligibility**

5. To be eligible to participate in the TYRELIFE™ replacement policy you must be a Participant.
6. Employees or agents of Al Hawai Tyre Co., or their families or households, or anyone professionally connected to TYRELIFE™ replacement policy and any group company of Al Hawai Tyre Co. are not eligible to enter.
7. This TYRELIFE™ replacement policy is only available to consumers (i.e. not to any business or reseller).

### **Registration**

8. You must register your new purchased Tyres within four weeks from the date of purchase. To do this you will need to upload on <http://www.mypirelli.ae/control/tyre-life> a copy of the proof of purchase from the Al Hawai Tyre Co. store (invoice). Upload your vehicle details and complete the form with the requested data.

### **Replacement Policy**

9. You will need to go to Al Hawai Tyre Co. and provide the following to purchase a replacement Tyre discounted as detailed in paragraph 1:
  - The original invoice from Al Hawai Tyre Co. for evidence (proof of purchase) of having purchased the Tyre(s).
  - Evidence of registration on: <http://www.mypirelli.ae/control/tyre-life>
  - Photographs of the damaged Tyre from different angles while fitted on the car/rim
10. Once the Participant's submitted report has been approved, the Participant will receive a discount code that can be utilized at the respective Al Hawai Tyre Co. Store.
11. A puncture which can be safely repaired will be repaired free of charge as the first option.
12. If the puncture cannot be repaired or the repair period is expected to exceed 7 days, Al Hawai Tyre Co. shall use its best efforts to provide the Participant with a replacement Tyre (if available in stock). If a replacement Tyre is not available in stock at such time, the Participant will have to wait for the Tyre to arrive in stock for fitting.
13. Claims must be made and received during the Claim Period. Claims received outside the Claim Period will be marked as invalid and will not be accepted.
14. This TYRELIFE™ replacement policy is not redeemable with any other offer.
15. Al Hawai Tyre Co. reserves the right at its absolute discretion to disqualify claims which it considers non-compliant with these Terms and Conditions.
16. Al Hawai Tyre Co. shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid claims including, without limitation, to require further verification as to proof of purchase, as well as any other relevant details of a Participant.
17. A claim must be made by the Participant, and must not be made through agents or third parties.

### **Privacy and Data Protection**

18. Al Hawai Tyre Co. is the Data Controller for the purposes of data protection legislation. Any personal information submitted by the Participant shall be processed in accordance with Al Hawai Tyre Co. Privacy Policy, which is available to view at [insert].

### **General**

19. The TYRELIFE™ replacement policy is non-transferable.
20. The TYRELIFE™ replacement policy is not valid for a cash refund and non-cashable.
21. Al Hawai Tyre Co. reserves the right to withdraw the TYRELIFE™ replacement policy during the Promotion Period at any time to new applicants. This will not apply to requests for reimbursement that have already been made and TYRELIFE™ replacement policies that have already been registered will be honored.

22. Al Hawai Tyre Co. reserves the right to hold void, cancel, suspend, or amend the TYRELIFE™ replacement policy where it becomes necessary to do so.
23. Al Hawai Tyre Co. reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary the Terms and Conditions.
24. Al Hawai Tyre Co. will not be responsible or liable for: (a) any failure to receive submissions due to transmission failures and other conditions beyond its reasonable control; (b) any late, lost, misrouted, or damaged transmissions or Claims; (c) any computer or communications related malfunctions or failures including but not limited to the Website; (d) any disruptions, losses or damages caused by events beyond Al Hawai Tyre Co. control; or (e) any printing or typographical errors in any materials associated with the Promotion.
25. To the maximum extent permitted by applicable laws, Al Hawai Tyre Co., its agents or distributors will not in any circumstances be responsible or liable to compensate the Participant or accept any liability for any injuries, losses or damages of any kind arising from participation in or in connection with the Promotion. The above limitation of liability shall not apply to liability arising from fraud (including fraudulent misrepresentation) or death or personal injury caused as a result of Al Hawai Tyre Co. negligence. The Participants statutory rights are not affected.
26. The Participant will be solely responsible for any and all applicable taxes and any other relevant costs or expenses which are not stated in the Terms and Conditions as being included.